Global FMCG Performance & Market Comparison Dashboard

Top-Line Revenue	Total Units Sold
$14.45m	3.9m

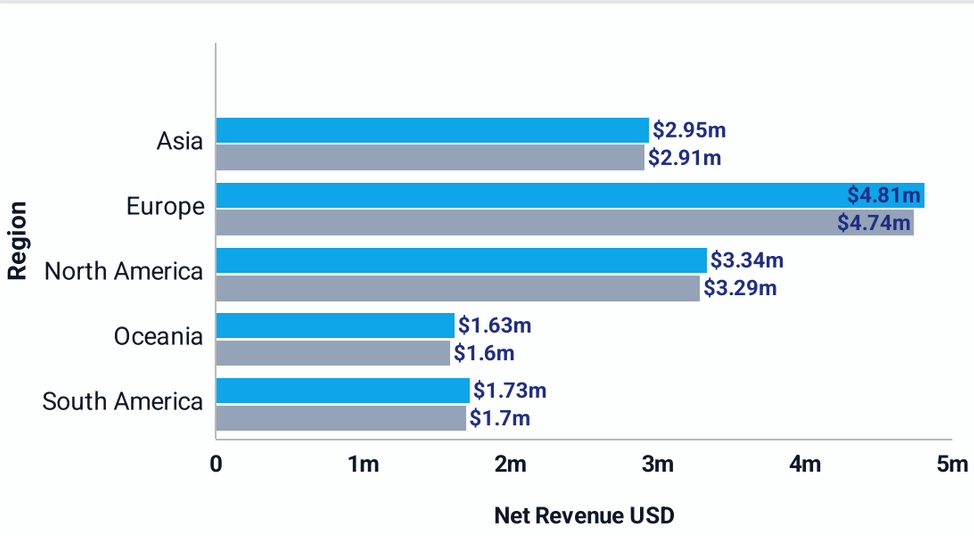
Profit Margin %	Target Achievement %
22.90%	101.42%

Product Category

Region

Country

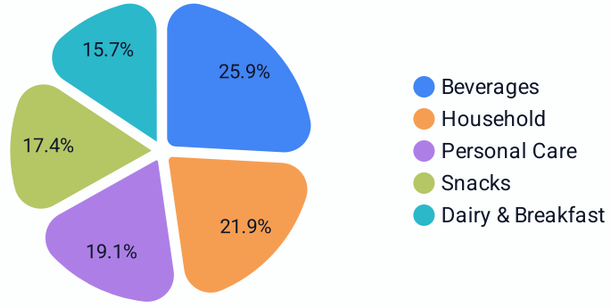
Target & Actual Performance by Region



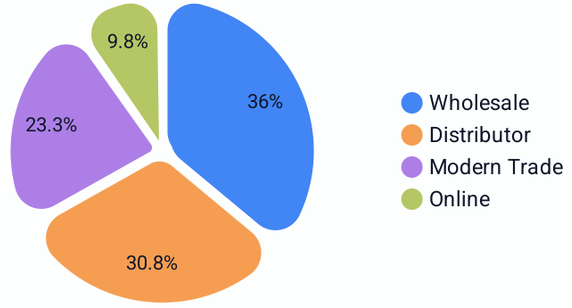
	Product Categ...	Country	Brand	Profit USD	Net Revenue USD	Profit Margin %
1.	Snacks	Germany	TrailNest			
2.	Snacks	Indonesia	CrunchMile			
3.	Snacks	Australia	NutriBite			
4.	Snacks	France	TrailNest			
5.	Snacks	India	CrunchMile			
6.	Snacks	Mexico	Biscora			
7.	Snacks	UK	NutriBite			
8.	Snacks	Chile	NutriBite			

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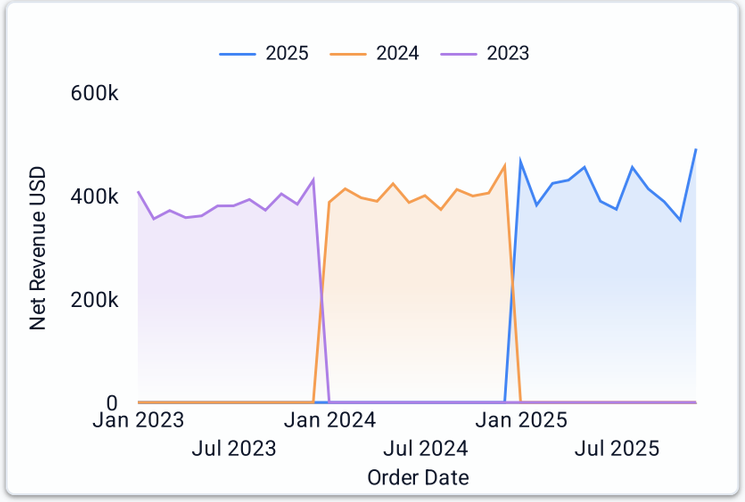
The FMCG Product Mix Breakdown



Sales Channel



Revenue & Growth Trends Over Time



Top 10 Product Performers

	Product Name	Unit Sold	Profit Margin(P...	Net Revenue USD
1.	Instant Coffee Gold	159.1k	4.4k	
2.	Laundry Detergent	113.7k	11.7k	
3.	Shampoo Repair	122.1k	13.2k	
4.	Energy Drink Zero	198.1k	14.8k	
5.	Conditioner Smooth	105.6k	11.1k	
6.	Trail Mix Original	152.6k	13.1k	
7.	Green Tea Bags	138.1k	7k	
8.	Energy Drink Classic	180.2k	14k	

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Profitability vs. Revenue

